



PRIVACY

IMPORTANT NOTICE

UPDATED JUNE 2021

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Professional Wills Limited ("PWL") is concerned to ensure that all personal data submitted through profwills.com are handled in strict adherence to the relevant provisions of the Personal Data (Privacy) Ordinance (PD(P)O).

COLLECTION OF INFORMATION

PWL will record the visits to profwills.com by using cookies and page tagging without collecting any personal identifiable information of users.

COOKIES

A cookie is a small amount of data created in a computer when a person visits a website on the computer. It often includes an anonymous unique identifier. A cookie can be used to identify a computer. It, however, is not used to collect any personal information. In other words, it does not have the function of identifying an individual user of the website.

Cookies are used by the PWL to collect statistics about the number of visits of users to profwills.com and the users' preference of websites and online services offered on profwills.com.

You may choose to accept or reject cookies. If you reject the cookies, you will not be able to use some of the functions of profwills.com, such as saving your preferences.

PAGE TAGGING

Javascript and pixel tags are used to collect statistics on customer usage patterns of profwills.com; for tracking the performance of our online advertisements. A pixel tag is a transparent image placed on certain webpages to collect data on user activities. The collected data are aggregated and analysed for measuring the effectiveness, improving the usability of profwills.com and the services / online advertisements provided on profwills.com. No personal or identifiable information about a visitor would be collected.

You may disable JavaScript on your computer. Disabling JavaScript should not affect your access to profwills.com, but you will not be able to use some of the profwills.com, functions, including changing text size and the chatbot function.

PROVISION OF PERSONAL DATA

For different purposes and at different times you may be invited to provide personal data to PWL through profwills.com, on a voluntary basis. Personal information may include name, telephone number, mailing address, or e-mail address. PWL will specify the collection purpose and intended usage of your data when it invites you to provide such information and advise you how you may request access to or correction of the personal data provided.

Unless permitted or required by law, PWL will not disclose your personal data to any third parties without your prior consent.

PROVISION OF PERSONAL DATA (CONT.)

PWL uses SSL protocol to encrypt data during network transmission to protect your personal data. All personal data you provide to PWL via profwills.com, are secured, and access to them is restricted to authorised personnel only.

SEARCH SERVICE

The search service does not collect personal identifiable information while serving search results through profwills.com. Data collected through the search service is used for compiling traffic analysis on the profwills.com website. PWL will not match the data obtained from any such search activity with any personal data possibly held by PWL.

CHATBOT FUNCTION

Chatbot function on profwills.com would not request you to provide any personal identifiable information. To secure the protection of privacy of individuals with respect to personal data, you should not provide any personal identifiable information using the function.